

StudentVu Privacy Statement

We at Academica Group are committed to providing a secure experience and safeguarding your personal information when participating in our research or visiting our StudentVu portal. This Privacy Statement was created to explain why we collect particular information and how we will protect your personal privacy within our site. We reserve the right to change this policy at any time, and will post any new privacy policy here.

Academica Group/StudentVu Surveys

Personal Information is any information that is identifiable with you. This information may include but is not limited to your name, age, gender, email address, and, in certain circumstances, your opinions and individual preferences.

We will always collect your Personal Information by fair and lawful means. Contractual agreements between us and our partners ensure that your Personal Information will not be shared with anyone and will not be used for any other purpose without your consent.

We identify the purposes for which we use your Personal Information at the time we collect such information from you and obtain your consent. One of the primary purposes for which we collect your Personal Information is to conduct social and market research through conducting surveys. We will use, disclose or retain your Personal Identifiable Information for as long as necessary to fulfill the purposes for which it was collected and as permitted or required by law.

We have implemented physical, organizational, contractual and technological security measures to protect your Personal Information from loss or theft, unauthorized access, disclosure, copying, use or modification. The systems used to store your Personal Information are located on a secure data server within our network. We prevent electronic intrusion by using firewall technology.

Academica Group StudentVu Panel

Once you join our panel, our email messages clearly explain how you can opt-out of receiving future email communications by including an unsubscribe link.

We will ensure that your Personal Information is kept as accurate, complete and up-to-date as possible. When we collect Personal Information from you, we rely on you for its accuracy.

We may disclose your personal information in special cases if required to do so by law, court order or other government or law enforcement authority; or when we believe in good faith that disclosing this

information is otherwise necessary or advisable, including, for instance, to identify, contact or bring legal action against someone who may be causing injury to or interfering with the rights or property of www.academicagroup.com, another user or anyone else that could be harmed by such activities.

By using or navigating around our StudentVu portal or utilizing any of the services we provide here, you acknowledge that you have read and understand and agree to be bound by this Privacy Statement. If you do not agree to be so bound, do not remain on the Site.

For more information send an email to support@studentvu.ca.